

FIRE MOUNTAIN ARTS COUNCIL
MINUTES OF APRIL 28, 2020

Present by Zoom: Bruce Roberts, Brad Nelson, Jessica Scogin, Genny Greiter, Fred Schwindt, Martha Sturgeon, Mandy Ross, Louise Fisher

Absent: Sarah Hartman, Brad Klein, Jeannie Arndt, Elysa Ray

Guest: April Doolittle

Approval of Minutes: Martha made a motion to approve minutes of March 31, 2020. Seconded by Brad N. and passed.

Treasurer's Report (Fred): FMAC Projected Budget 2020 discussed, noting that donations are down. Fred and April developed an estimated budget for a six month shut down. He stated: "The most challenging part is that we are very short on donations this year and need to raise funds to balance the budget. Looking forward, next year is even more challenging as there will be reduced revenues for grantors and governments to give."

Marketing (Mandy): Web, Social Media, Email, Reopening, Covid Caberet on facebook. Louise sent Ashley pictures from major plays since 1987 for fillers. Mandy is working on a newsletter. New website: county can reimburse as it is in contract.

"Give BIG" funding drive is underway, ending May 5. Thanks to April for registering FMAC as a recipient. FMAC will match the first \$2,200 donation. Mandy has provided videos. Mandy: "Give BIG is a national campaign giving us broad exposure as part of a larger marketing campaign." She sent FMAC instructions on how to donate.

Logo still being developed. Mandy is working on GoFundMe and facebook campaign.

OnStage (Jessica): Mary Poppins will start again in the fall. Decisions must be made about lower tuition for those who paid in the spring, or a \$50 voucher. The summer camp 2020 is canceled. April will help Jessica rewrite budget for rest of year.

Membership: Louise and Brad K. will develop the FMAC membership letter which will be sent out the first part of June. If anyone has ideas, please share.

New Business: The arts in a pandemic discussed. Reopening: We need to know what is specifically required. Fred suggested better air filters. Masks, concessions, social distancing in lobby and seating were discussed. Also discussed: carpet trim, painting concessions floor, deep cleaning, names on seats.

Louise
Secretary